

ADVANCES IN NEUROPATHY
EMERGING THERAPIES

2016 International Research Symposium

SEPTEMBER 7-9 2016
PALMER HOUSE, CHICAGO, IL

**Sponsorship & Exhibitor
PROSPECTUS**



the FOUNDATION *for*
PERIPHERAL NEUROPATHY®

2016 FPN International Research Symposium

September 7–9, 2016

Palmer House Hilton Chicago
17 E. Monroe St.
Chicago, IL 60603
(312) 726-7500
www.palmerhouse.hilton.com

Key dates to remember

February 1, 2016
Registration Opens

July 1, 2016
Sponsorship/Exhibitor Application Deadline
&
Sponsorship/Exhibitor 50% Deposits Due

July 15, 2016
Registration Closes

July 22, 2016
Exhibit Logos & Descriptions Deadline

August 1, 2016
Final Payment Due

The Palmer House, Chicago, is the longest continually operating hotel in the country and features turn-of-the-century frescoes on the ceiling of the lobby, designed and created by French painter Louis Pierre Rigal.



Dear Colleagues,

On behalf of the Foundation for Peripheral Neuropathy, we invite you to participate in our 3rd FPN Bi-annual International Research Symposium taking place September 7–9, 2016, at the Palmer House in Chicago, IL.

This important research symposium, entitled “*Advances in Neuropathy: Emerging Therapies*,” will address three key areas:

- The current state and knowledge of chemo-induced peripheral neuropathy (CIPN); reviewing preclinical studies and outcome measures with a goal of identifying novel drug targets and roadblocks in moving potential therapies to clinical trials.
- What is in the pipeline? Preclinical drug development for neuropathic pain and peripheral neuropathies.
- Medicinal use of cannabis in peripheral neuropathies and neuropathic pain. We will combine basic science discussions with clinical topics to stimulate further research on this timely issue. Our goal, is to identify areas of basic and clinical research to support or refute use of cannabis in peripheral neuropathies and neuropathic pain.

Our symposium will bring together renowned investigators and clinicians from basic and clinical research, young investigators, industry leaders, and representatives from FDA, NIH and NCI.

The Foundation for Peripheral Neuropathy has built a philosophy around building collaborative partnerships with academia, industry and the National Institutes of Health—all bringing diverse expertise and strength to the table for advancing research that will transform the lives of those with peripheral neuropathy.

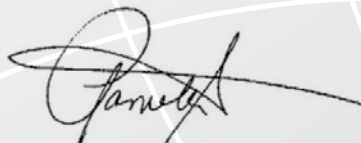
The goal of the Scientific Program Committee is to host a multi-disciplinary meeting whereby the attendees can contribute to the overall success of the Symposium including:

- Raise awareness of peripheral neuropathies
- Critically review the drug discovery process
- Highlight novel drugs in the pipeline for neuropathic pain
- Establish pathways for funding that will drive research forward
- Attract and fund young investigators to ensure the continued progress of research

Our goal is to accomplish this in partnership with our corporate supporters. The enclosed Sponsorship Prospectus details several ways for you to become involved as an event sponsor. In order to offer the most interactive opportunities, we have adopted a multi-tier sponsorship structure for clinical, medical and marketing goals. There is sure to be one that fits the networking strategies of your organization.

Thank you for your review and consideration of these opportunities. We look forward to having your active participation in our 3rd FPN Bi-annual International Symposium, and to hosting your company alongside a distinguished group of basic and clinical researchers. Please join us in Chicago for what is sure to be outstanding science and productive discussion.

Sincerely,



Pam Shlemon
President, Executive Director
The Foundation for
Peripheral Neuropathy



Ahmet Höke MD, PhD, FRCPC (Chair)
Professor of Neurology and Neuroscience
Director, Neuromuscular Division
Johns Hopkins School of Medicine

About the Foundation

The Foundation for Peripheral Neuropathy is committed to fostering collaboration among today's most gifted and dedicated neuroscientists and clinicians, in an effort to develop new and effective therapies that can reverse, reduce and one day eliminate peripheral neuropathy. Having recognized that no one laboratory has the compass to tackle the complex challenges of peripheral neuropathy, the Foundation organized a unique approach that allows academia, industry, government, and clinicians to achieve a high level of trust, openness and collaborative interactions.

Combining all of our efforts fosters the exchange of new information and cutting edge technologies. We hope to increase the movement of new treatments into the clinic. The more that is known about the function and dysfunction of the nervous system, the more individuals can be helped to have a better future.

It is our ultimate goal to utilize every means and opportunity to dramatically improve the lives of those living with this painful and debilitating disorder.



Board of Directors

Jack Miller, *Chairman*
David R. Cornblath, MD
Patti Davis
Nancy Herlin, MHA
Goldie Wolfe Miller
Ed Tomczko, PhD

Scientific Advisory Board

Roy Freeman, MD
Deborah Lee, MD, PhD
David Simpson, MD
Ahmet Hoke, MD, PhD
Irfan Qureshi, MD

Foundation Objectives

- Raise awareness of peripheral neuropathies
- Establish pathways for funding that will drive research forward
- Attract and fund young investigators to ensure the continued progress of research
- Lead to improved patient care and a cure

Symposium Objectives

- Examine current research in chemotherapy-induced peripheral neuropathy
- Highlight novel drugs in the pipeline for neuropathic pain.
- Examine the role of cannabis in treating neuropathic pain



Scientific Program Committee

Senda Ajroud-Driss, MD
Northwestern University, Feinberg School of Medicine
Ahmet Hoke, MD, PhD
Johns Hopkins School of Medicine
Roy Freeman, MD
Beth Israel Deaconess Medical Center
David Simpson, MD
Icahn School of Medicine at Mount Sinai Medical Center
Gordon Smith, MD
University of Utah Health Care

Symposium Organizers

Pam Shlemon, *President, Executive Director*
Marlene Dodinval, *Senior Program Coordinator*
Angela Nevel, *Administrative Assistant*



Program-at-a-Glance (SUBJECT TO CHANGE)

WEDNESDAY SEPTEMBER 7

7:00 PM - 9:30 PM *Welcome Reception*

THURSDAY SEPTEMBER 8

7:00 AM - 7:45 AM *Breakfast*

SESSION 1: CHEMOTHERAPY-INDUCED PERIPHERAL NEUROPATHY (CIPN) PRECLINICAL STUDIES AND OUTCOME MEASURES

8:00 AM-9:30 AM **Topic 1: Mechanisms of Axonal Degeneration and Preclinical Animal Models in CIPN**

9:30 AM-10:00 AM Panel Discussion & Audience Participation

10:00 AM-10:30 AM *Break*

10:30 AM-11:30 AM **Topic 2: Novel Preclinical Pipeline**

11:30 AM-12:00 PM Panel Discussion & Audience Participation

12:00 PM-1:00 PM *Lunch*

SESSION 2: NEW AND DEVELOPING DRUGS: WHAT'S IN THE PIPELINE

1:15 PM-2:45 PM **Topic 1: What's in the Pipeline - Part 1**

2:45 PM-3:15 PM Panel Discussion & Audience Participation

3:15 PM- 3:30 PM *Break*

3:30 PM-5:00 PM **Topic 2: What's in the Pipeline - Part 2**

5:00 PM-5:30 PM Panel Discussion & Audience Participation

6:45 PM-10:00 PM *Cocktail Reception, Dinner & Keynote*

FRIDAY SEPTEMBER 9

7:00 AM-7:45 AM *Breakfast*

SESSION 3: CANNABIS AND NEUROPATHIC PAIN

8:00 AM-9:30 AM **Topic 1: Cannabis and Neuropathic Pain: Basic Science and Clinical Trials**

9:30 AM-10:00 AM Panel Discussion & Audience Participation

10:00 AM-10:30 AM *Break*

10:30 AM-12:15 PM **Topic 2: Medicinal Cannabis: Regulatory, Industry and Medical Perspectives**

12:15 PM-12:45 PM Panel Discussion & Audience Participation

12:45 PM-1:15 PM Next Steps and Closing Remarks

1:15 PM-2:00 PM *Box Lunch and Departures*





Sponsorship Opportunities

Gain increased exposure by becoming a supporter of the 2016 FPN International Research Symposium. Your contribution helps to support and advance valuable research and educational programs. In addition to increasing the visibility of your company and providing valuable networking opportunities with the leading clinician researchers, FDA, NIH & NCI, the Foundation offers the following benefit packages to its supporters:

PREMIER SPONSORSHIP OPPORTUNITIES	SILVER \$10,000	GOLD \$25,000	PLATINUM \$50,000
Complimentary Exhibit Booth Space	3'x6'	10'x10'	10'x10'
Exclusive sponsor of 1 coffee break (4 Available)		●	
Welcome Reception sponsor—organization logo prominently displayed at the event entrance and recognition during opening remarks			●
Recognition during opening and closing sessions of the scientific program		●	●
Recognition on designated signage throughout venue	●	●	●
Sponsorship level recognition listing on 2016 Symposium Website and Company logo recognition for 1 year on FPN website		●	●
Full-page advertisement in Symposium program book			●
Half-page advertisement in Symposium program book		●	
Quarter-page advertisement in Symposium program book	●		
Inclusion of your company name and logo in the symposium program book	●	●	●
Complimentary registration to attend the symposium sessions, meals, coffee breaks and welcome reception	1	2	3
Registration list—names and contact information of 2016 Symposium attendees			●

Exhibitors are responsible for costs associated with building and decorating the exhibit. See the Exhibitors page for more details.

Exhibitor Information

Gain even greater exposure to your ideal audience by exhibiting at the 2016 FPN International Research Symposium, while at the same time contributing to an important part of the educational experience for attendees. Breakfast, lunch and breaks will take place in and around the exhibit area, thus maximizing the flow of traffic to your exhibit space and providing attendees with a convenient opportunity to learn about the products and/or services offered by your company. Interaction with our sponsors is encouraged by speakers and event organizers.

Exhibitors will have an opportunity to:

- Target influential decision makers
- Interact face-to-face with leading clinicians and researchers
- Build visibility for your company in a competitive marketplace
- Introduce new products and services
- Expand your prospect base and strengthen existing customer relationships
- Generate new sales leads
- Give product demonstrations
- Conduct market research

Premier Exhibit Booth Space

Two types of exhibit spaces will be offered:

- **10' x 10' Booth**
Complimentary for Platinum and Gold Sponsorships
- **3' x 6' Table**
Complimentary for Silver Sponsorship

All booth spaces will include one 6-foot draped table, two side chairs, and one wastebasket. Exhibit space is limited and on a first-come, first-served basis.

Architectural icons, Marina City Towers, designed by Bertrand Goldberg in 1964 as an urban experimental "city within a city" have recently been granted preliminary landmark status.



Exhibit hall hours (SUBJECT TO CHANGE)

WEDNESDAY SEPTEMBER 7	
3:00 PM–8:00 PM	Exhibitor Setup
THURSDAY SEPTEMBER 8	
7:00 AM–3:30 PM	Exhibit Hall Open
FRIDAY SEPTEMBER 8	
7:00 AM–1:00 PM	Exhibit Hall Open
11:00 AM–3:00 PM	Exhibitor Dismantle



Exhibitor Registration

Premier exhibitors are provided with complimentary access to attend the symposium sessions, exhibit hall, and meal functions according to their level of support. The number of exhibitor registrations includes booth attendees.

Silver Supporters: 1 symposium attendee

Gold Supporters: 2 symposium attendees

Platinum Supporters: 3 symposium attendees

Additional exhibitor attendee fee is \$1500 per individual to attend the symposium sessions, meals and welcome reception.

Please note that all exhibitors and sponsors are responsible for making their own travel arrangements, including airfare and hotel reservations. Hotel accommodations can be made at the Palmer House, Chicago IL.

Michigan Avenue "Mag Mile" as viewed north from the Chicago River, flanked by the Wrigley Building on the left and the Tribune Tower on the right



The Chicago Riverwalk, affectionately known as the "second lakefront", follows the south shore from the lakefront to the confluence of the Main, North and South branches of the river.

Exhibitor and sponsorship application information

To secure your sponsorship of the **FPN 2016 International Research Symposium**, please complete the online application and contract, and remit payment to the Foundation national office. Exhibit space is assigned based on the date the application is received, so early submissions are encouraged.

Payment Schedule and Cancellation Policy

A 50% deposit payment for Symposium support and/or exhibit space is due upon application on or before July 1, 2016. All payments are final.

Application Review

The Foundation will review all applications to determine whether they satisfy the goals and objectives set forth by the Scientific Program Committee, namely, whether the product/service described relates to areas of informational value to the attendees.

Exhibit Descriptions

Product/service descriptions are required as part of the application process. The description will appear under the company name in the final program and on the Symposium website. All descriptions should be in English and no longer than 100 words. Descriptions exceeding 100 words will be subject to editing. The deadline for receiving all descriptions is July 22, 2016.

Application Submissions

All application forms for sponsorship can be accessed on the official Symposium website. Please log on to www.foundationforfpn.org to submit your application online or complete the forms and email them to pam@tffpn.org.



Photography: Richard Stadler

**SPONSORSHIP/EXHIBITOR
APPLICATION DEADLINE**

JULY 1, 2016



General Advertisement Opportunities

Badge Lanyards \$1,500 **EXCLUSIVE**

Your name will be printed on the meeting badge lanyards. Lanyards provide your company with high visibility throughout the meeting. (*Artwork to be approved by FPN and product to be chosen by FPN*).

Junior Investigator Travel Award \$2,500

As in the past, the Foundation will invite junior Investigators and scientists to participate in this meeting. The invited speakers will select these individuals based on future potential. Sponsorship of Junior Travel Grants will help us bring more junior people to the meeting and show your company's interest in the future of neuropathy. Each Travel award will be listed in the program book with your company name and logo and announced at the welcome reception.

USB Memory Stick \$3,000 **EXCLUSIVE**

All registered attendees will receive a 1GB swivel flash drive that will be used repeatedly by attendees and will include some session presentation that will be preloaded. Support of this item includes your company's name & logo imprinted on the USB. (*Artwork to be approved by FPN and product to be chosen by FPN*).

Attendee Meeting Bags & Stylus Pen \$5,000 **EXCLUSIVE**

All registered attendees will receive a delegate bag and stylus pen to be used on iPad, iPhone, and Android OS devices. Support of this item includes your company's name & logo imprinted on the delegate bag and stylus pen. (*Artwork to be approved by FPN and product to be chosen by FPN*).

Industry Sponsored Breakfast \$7,500 **2 AVAILABLE**

Welcome opportunity, support of this item includes signage of your company's name & logo at the event entrance.

Industry Sponsored Lunch \$10,000 **2 AVAILABLE**

Welcome opportunity, support of the reception includes exclusive signage of your company's name and logo at the lunch entrance plus the benefits of "Silver" level sponsorship.

Custom Sponsorship Opportunities

FPN is open to discussing ways to tailor our sponsorship opportunities to meet your needs. Please contact Marlene Dodinval at Marlene@tffpn.org or 847-808-4374.

Clinical & Medical Division Opportunities

Educational Grants \$5,000 - \$25,000

This is a significant way for your company to support FPN's educational programs and drive the next phase of innovation that will benefit patients with all types of neuropathy. Please contact Marlene Dodinval at marlene@tffpn.org or at 847-808-4374 for more information. Educational grants will be listed in our program symposium with your company's name and logo and appear on FPN's website and recognized during opening remarks.

Scientific Industry Registrations \$1,500

Exclusive to those from Medical and Clinical departments - Designing innovative trials requires the active participation and collaboration with industry; we encourage clinical and medical decision makers to register as a scientific industry attendee. Registration allows for attendance at all scientific and social functions. This intimate and high-powered event allows for flexible and key interaction with academic and government thought leaders during scheduled discussion breaks, meals, and social events.

Registration of \$1,500 provides you with attendance to all scientific sessions, all meals and welcome reception.





Photography: Richard Stadler

*Chicago skyline at sunset as viewed from America's
first planetarium, the Adler Planetarium*



the FOUNDATION *for*
PERIPHERAL NEUROPATHY®

DEDICATED *to* REVERSING *the* IRREVERSIBLE

The Foundation for Peripheral Neuropathy

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